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INSIGHTS



How to reassure your guests that they are safe

Safety has always been paramount in hospitality, but with the onslaught of the Coronavirus pandemic, it will be a core tenant of the hotel business if you want to attract guests back to your hotel.



Thermal imaging and its potential effect on the travel and hospitality sector

Whether it's a medical organization, event, business, airport or hotel that wants to implement this screening before you enter, the demand for this tech is going to be greater than ever before. Though it can be perceived as invasive, it could prove invaluable in helping us manage places where large numbers of people gather.



Tourism satisfaction: importance, measurability and impacts

Nobody is really measuring tourist happiness and the impact of tourism on well-being, yet these are the insights that would help hospitality businesses and destinations to perform better in the future.

GLOBAL NEWS



What "the new normal" will look like for tourism

"Travelling in the New Normal" is part of WTTC's plan which includes critical steps and coordinated actions, including new standards and protocols, which offer a safe and responsible road to recovery for the global Travel & Tourism sector as consumers start planning trips again.



Hospitality industry united for "Buy One, Give One" Campaign

A "vacay layaway" program designed to generate immediate revenue for hotels, while simultaneously providing a "thank you" to healthcare workers who have been tirelessly working on the front lines.

ANNOUNCEMENTS



eHotelier supports the Hospitality industry through accessible online learning

In response to the COVID-19 crisis and to signal our support for the global hospitality community, a large selection of eHotelier Academy's courses are now available at significantly reduced prices.